



Oktoberfest



LET YOUR BRAND TAKE THE STAGE

BECOME A FESTIVAL SPONSOR AND BE SEEN!

As festival sponsor, your donation is used to benefit families in our local community and abroad with educational opportunities, disease prevention, medical assistance, emergency disaster relief and other services.



ABOUT SIMI SUNRISE ROTARY CHARITABLE FOUNDATION

The Simi Sunrise Rotary Charitable Foundation is a 501(c)(3) non-profit corporation, serving the local community since 1996. Our mission is to support educational scholarships, youth vocational education and provide health and humanitarian assistance locally and around the world.

ABOUT ROTARY INTERNATIONAL

Rotary is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Solving real problems takes real commitment and vision. For more than 110 years, Rotary's people of action have used their passion, energy, and intelligence to take action on sustainable projects. From literacy and peace to water and health, we are always working to better our world, and we stay committed to the end.

FIGHTING DISEASE

We believe good health care is everyone's right. Yet 400 million people in the world can't afford or don't have access to basic health care.

Disease results in misery, pain, and poverty for millions of people worldwide. That's why treating and preventing disease is so important to us. We lead efforts both large and small. We set up temporary clinics, blood donation centers, and training facilities in underserved communities struggling with outbreaks and health care access. We design and build infrastructure that allows doctors, patients, and governments to work together.

CLEAN WATER

When people have access to clean water and sanitation, waterborne diseases decrease, children stay healthier and attend school more regularly, and mothers can spend less time carrying water and more time helping their families. Through water, sanitation, and hygiene (WASH) programs, Rotary's people of action mobilize resources, form partnerships, and invest in infrastructure and training that yield long-term change.

DISASTER RESPONSE

With more than 1.2 million members worldwide, Rotarians are on the ground and ready to take action to help communities recover when disasters strike.

Rotary members and The Rotary Foundation play a unique role in disaster recovery and rebuilding efforts. Working closely with our partner ShelterBox and other organizations that specialize in disaster relief, Rotary members lead projects to support every phase of a community's recovery.

ERADICATING POLIO

As a founding partner of the Global Polio Eradication Initiative, we've reduced polio cases by 99.9 percent since our first project to vaccinate children in the Philippines in 1979.

Rotary members have contributed more than \$2.1 billion and countless volunteer hours to protect nearly 3 billion children in 122 countries from this paralyzing disease. Rotary's advocacy efforts have played a role in decisions by governments to contribute more than \$10 billion to the effort.

PROMOTING PEACE

As a humanitarian organization, peace is a cornerstone of our mission. We believe when people work to create peace in their communities, that change can have a global effect.

By carrying out service projects and supporting peace fellowships and scholarships, our members take action to address the underlying causes of conflict, including poverty, discrimination, ethnic tension, lack of access to education, and unequal distribution of resources.

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CHOOSE YOUR TENT



ABOUT THE SIMI VALLEY OKTOBERFEST

Steins up, sponsors! Fasten your Lederhosen and prepare to embark on a whirlwind journey through this fun-filled Bavarian wonderland - Simi Valley Oktoberfest.

From its humble beginnings in 2021, with 380 close friends, our festival roared with over 1,600 attendees in 2022. We are now welcoming a crowd of more than 2,500.

Simi Oktoberfest isn't just a festival, it's an experience portal, brimming with authentic German beers, a lively oompah band, traditional foods, and a rollicking carnival atmosphere that will have you yodeling with joy.

As a sponsor, you aren't just our guest - you're a VIP of this Bavarian extravaganza. Choose your sponsorship tier! Each level is buzzing with its own unique festival vibe, named after some of Munich's most famous Oktoberfest beer tents.

Spend the day in your own private area. Enjoy unlimited beer, delectable food, soft drinks, and a dedicated service host.

If you choose, see your company brand in the limelight, with banners decorating the main stage.

And it doesn't end there. The sponsorship perks keep coming. You have access to a private gaming area, roomier restrooms, an exclusive German beer cart, and private wine tastings.

Plus, we're promoting your brand for six months on the Sunrise Rotary website, social media, local news stories, and weekly Rotary meetings.

Remember, the best tent locations are up for grabs, and they go fast!

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FESTIVAL SPONSOR SIGN-UP

Corporate Sponsor Name:

HOFBRÄU SPONSOR

\$10,000

TICKETS

- (10) VIP Tickets
- (10) General Admission Tickets

PRIVATE CORPORATE AREA

- Private Area (with canopy, table & chairs)
- Unlimited Beer (with exclusive access to German beer taps)
- Complimentary Food & Beverages (including grilled brats)
- Complimentary Snacks & Sweets Tray
- Private Entrance (with escort to your cabana)
- Costumed Food and Beverage Host

EVENT PROMOTION

- Banner With Company Name & Logo Presented At The Main Stage
- Banner With Company Name Prominently Displayed On Cabana
- (3) 30 Second Messages Announced From Stage

MEDIA

- Company Name/Logo Featured In Social Media Posts
- Company Name/Logo & Link Displayed On Festival Website

VIP PERKS

- Access To VIP Gaming Area
- Access To Larger VIP Restrooms
- Private VIP German Beer Cart
- Private Wine Tastings



6 MONTH ROTARY PROMOTIONAL PACKAGE

- Company Name and Link Added To Sunrise Rotary Website
- Company Products Or Services Featured In Local News Story
- Company Name Displayed During Weekly Rotary Meetings

LÖWENBRÄU SPONSOR

\$5,000

TICKETS

- (8) VIP Tickets
- (8) General Admission Tickets

PRIVATE CORPORATE AREA

- Private Area (with canopy, table & chairs)
- Unlimited Beer (with exclusive access to German beer taps)
- Complimentary Food & Beverages (including grilled brats)
- Complimentary Snacks & Sweets Tray
- Private Entrance (with escort to your cabana)
- Costumed Food and Beverage Host

EVENT PROMOTION

- Banner With Company Name & Logo Presented At The Main Stage
- Banner With Company Name Prominently Displayed On Cabana
- (1) 30 Second Message Announced From Stage

MEDIA

- Company Name/Logo Featured In Social Media Posts
- Company Name/Logo & Link Displayed On Festival Website

VIP PERKS

- Access To VIP Gaming Area
- Access To Larger VIP Restrooms
- Private VIP German Beer Cart
- Private Wine Tastings

6 MONTH ROTARY PROMOTIONAL PACKAGE

- Company Name and Link Added To Sunrise Rotary Website
- Company Products Or Services Featured In Local News Story
- Company Name Displayed During Weekly Rotary Meetings



Corporate Sponsor Name:

FESTIVAL SPONSOR SIGN-UP

AUGUSTINER SPONSOR

\$2500 ☐

TICKETS

- (6) VIP Tickets
- (6) General Admission Tickets

PRIVATE CORPORATE AREA

- Private Area (with canopy, table & chairs)
- Unlimited Beer (with exclusive access to German beer taps)
- Complimentary Food & Beverages (including grilled brats)
- Complimentary Snacks & Sweets Tray
- Private Entrance (with escort to your cabana)

EVENT PROMOTION

- Banner With Company Name & Logo Presented At The Main Stage
- Banner With Company Name Prominently Displayed On Cabana
- Company Name Announced From Stage

MEDIA

- Company Name/Logo Featured In (1) Social Media Post
- Company Name/Logo & Link Displayed On Festival Website

VIP PERKS

- Access To VIP Gaming Area
- Access To Larger VIP Restrooms
- Private VIP German Beer Cart
- Private Wine Tastings

6 MONTH ROTARY PROMOTIONAL PACKAGE

- Company Name and Link Added To Sunrise Rotary Website
- Company Name Displayed During Weekly Rotary Meetings

WEINZELT SPONSOR

\$1,000 ☐

TICKETS

- (4) General Admission Tickets

EVENT PROMOTION

- Banner With Company Name & Logo Presented At The Main Gate
- Company Name Announced From Stage

6 MONTH ROTARY PROMOTIONAL PACKAGE

- Company Name Displayed During Weekly Rotary Meetings

MARSTALL SPONSOR

\$500 ☐

TICKETS

- (2) General Admission Tickets

EVENT PROMOTION

- Banner With Company Name & Logo Presented At The Main Gate

6 MONTH ROTARY PROMOTIONAL PACKAGE

- Company Name Displayed During Weekly Rotary Meetings

SCHOTTENHAMEL FRIEND

\$250 ☐

TICKETS

- (2) General Admission Tickets

6 MONTH ROTARY PROMOTIONAL PACKAGE

- Company Name Displayed During Weekly Rotary Meetings



THANK YOU!

Choose your SPONSORSHIP level!

INCLUDES PRIVATE CORPORATE CABANA

☐ Hofbräu
SPONSOR

☐ Löwenbräu
SPONSOR

☐ Augustiner
SPONSOR

WITHOUT CABANA

☐ Weinzelt
SPONSOR

☐ Marstall
SPONSOR

☐ Schottenhamel
FRIEND

SIGNATURE:

DATE:

PRINT NAME:

TITLE:

COMPANY:

ADDRESS:

PHONE:

EMAIL:

ROTARY AGENT NAME:

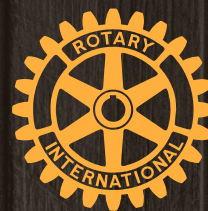
Please make your check payable to: "RCSS"

Mail to:
Rotary Club of Simi Sunrise
P.O. Box 11
Simi Valley, CA 93062-0011

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